

Save on your health journey.

Join Blue365SM for FREE to get the savings you need and achieve a healthier you.



Simply register at blue365deals.com for offers like up to 55% off select Garmin® and Fitbit® products through Heart Rate Monitors USA. You also have access to thousands of gyms nationwide for a low monthly fee through Tivity Health.

It's exclusively for members, so make sure to have your member ID handy when you sign up.

Once you've registered at blue365deals.com, you'll receive weekly deals in your inbox.



Blue365 offers exclusive savings opportunities from over 70 partners, including:



Fitness Your Way and Tivity Health are registered trademarks of Tivity Health, Inc. The Fitness Your Way logotype is a trademark of Tivity Health, Inc. © 2023 Tivity Health, Inc. All rights reserved. Blue Cross, Blue Shield, Blue365, and the Blue Cross and Blue Shield logos are registered trademarks of the Blue Cross and Blue Shield Association.

Tivity Health Services, LLC is an independent vendor that provides solutions to improve health and well-being.

Blue365 is a registered mark of the Blue Cross Blue Shield Association.

Health benefits or health benefit administration may be provided by or through Highmark Blue Shield, Highmark Benefits Group or Highmark Health Insurance Company, all of which are independent licensees of the Blue Cross Blue Shield Association.

©2000-2022 Blue Cross and Blue Shield Association — All Rights Reserved.

The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies.

Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with your health plan, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact your health plan. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your health plan's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.