



## **URL INSURANCE GROUP IS PROUD TO ANNOUNCE OUR NEW-AGENT REFERRAL INCENTIVE PROGRAM**

### **HOW IT WORKS**

1. Complete the enclosed "New Agent Referral Form" and return to URL.
2. URL will contact your referral to discuss the many ways in which he/she may benefit from our services here. Please be advised that we will use your name when we contact your referral.
3. When your referral submits and places his/her first case, URL will be pleased to say "thank you" by rewarding you with . . .

**\$100 AMERICAN EXPRESS GIFT CARD**

**OR**

**4 TICKETS, PARKING PASS, FOOD AND BEVERAGES  
TO A HERSHEY BEARS HOCKEY GAME  
IN URL'S LUXURY SUITE AT THE GIANT CENTER IN HERSHEY, PA**

### **RULES**

- Referral must not have placed business with URL in the last 2 years.
- Referral must place business within 6 months of being referred.
- New agent must contract directly with URL and not be in a hierarchy to which URL is paying an override.

Referring Agent \_\_\_\_\_

**THANK YOU!**

A referral is the best compliment I can ever receive. I would hope you would grant me the opportunity to provide the same services I have provided you to people you know. Below you will find spaces for you to fill in your acquaintances names, addresses, e-mail and phone numbers. Thank you for your business!

Sincerely,  
Ken Clemens

- 1.    **Name**
  
- Address**
  
- Email**
  
- Phone**

- 2.    **Name**
  
- Address**
  
- Email**
  
- Phone**

- 3.    **Name**
  
- Address**
  
- Email**
  
- Phone**

**Please return this sheet using one of the following methods.**  
URL Insurance Group                      Fax: 717-540-5628  
Attn: Ken Clemens  
5320 Jaycee Avenue                      Email: [kenc@urlinsgroup.com](mailto:kenc@urlinsgroup.com)  
Harrisburg, PA 17112