



Women's Mentoring Agent Network

Support. Inspire. Empower.

The WOMAN™ Program is one of the industry's premiere mentoring networks of women insurance professionals. We empower you with tips, tools, and information that can help you deliver valuable solutions to your clients with a high degree of success.

Membership Advantages

Once you join the WOMAN™ Program, you'll gain valuable insights and ideas from top women in the field. Through ongoing training opportunities, dedicated service, and specialized support, you'll also be able to:

- Deliver top-notch service.
- Strengthen relationships with your existing clients.
- Increase your product knowledge.
- Manage your business more effectively.
- Generate more leads.
- Differentiate yourself in an increasingly competitive market.

Membership Includes

Step-by-Step Marketing Series — As a WOMAN™ member, you will be eligible to attend our monthly Step-by-Step Marketing Series. Each online training session gives you step-by-step suggestions for marketing more effectively. Some topics include: How to Write Your Marketing Plan, 5 Things You Need to Know About Lists, Suggestions for Writing Effective Offers, and Creative Marketing Ideas.

WOMAN™ Toll-Free Phone Support — Have questions about a case? Looking for product or concept training? Wondering about pending business? Find answers, resources, and referrals by calling our dedicated toll-free phone number for WOMAN™ members only: 800.926.8875.

WOMAN™ Newsletter — When you become a member, you'll receive our WOMAN™ newsletter. In it, you'll find valuable information such as motivational tips, practice-building ideas, marketing how-to, tax updates, recognition for WOMAN™ member achievements, WOMAN™ news, and calendar updates.

Exclusive Events

As a member of the WOMAN™ Program, you'll have the opportunity to attend training and incentive events, exclusively for members.

WAVES Training — A premiere training event for women insurance professionals, WAVES (Women Achieving Victory Through Excellent Sales) provides specialized training and mentoring that enables you to reach your personal and professional goals.

Women's Advisory Board Forum — Roundtable discussion of field-tested best practices with some of our top women producers.



For a WOMAN™ application or more details, call URL Insurance Group - One Stop Brokerage at 800-926-8875.